

Attorney's Docket No.: 06618-120002
Client's Ref. No.: CIT 2580-D1

OFFICIAL COMMUNICATION FACSIMILE:

OFFICIAL FAX NO: (703) 872-9306

RECEIVED
CENTRAL FAX CENTER

Number of pages including this page 8

APR 28 2005

Applicant: Goodman et al. Art Unit : 2614
Serial No.: 09/528,479 Examiner : Michael W. Hoyer
Filed: March 17, 2000

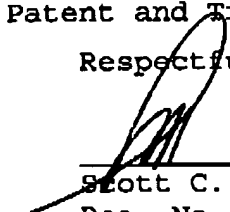
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is
Amendment and Response to Final Office Action faxed this 28th day
of April, 2005 to the United States Patent and Trademark Office.

Respectfully submitted,

Date: April 28, 2005



Scott C. Harris
Reg. No. 32,030

Fish & Richardson P.C.
12390 El Camino Real
San Diego, California 92130
Telephone: (858) 678-5070
Fax: (858) 678-5099

10509705.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (858) 678-5070 to arrange for its return. Thank you.

Attorney's Docket No.: 06618-120002/CIT 2580-D1

RECEIVED
CENTRAL FAX CENTER

APR 28 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Rodney M. Goodman et al. Art Unit: 2614
Serial No.: 09/528,479 Examiner: Michael W.
Filed : March 17, 2000 Hoyer
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Mail Stop Final
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Office action mailed January 28, 2005,
please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by
facsimile to the Patent and Trademark Office on the date indicated
below.

April 28, 2005

Date of Transmission

Signature

Jeanne Amour-Rice
Typed or Printed Name of Person Signing Certificate